**External Stakeholders Team**

**Cabinet Liaison:** Lynn Whalen & Karen Sanders

**Definition/Scope & Purpose**: The purpose of the External Stakeholders Team is to develop, monitor, and evaluate all aspects relating to the identification of stakeholder needs, perception, and satisfaction. This team is charged with shaping the college's external relationships to promote mutually beneficial partnerships in alignment with the institution's strategic goals.

**Team Function:**

* Collect and analyze data/information on stakeholder needs, perception, and satisfaction.
* Define goals and targets for external stakeholders that are appropriate to the mission, student populations, and educational offerings.
* Use information on stakeholder needs, perception, and satisfaction to make improvements warranted by the data.
* Develop and monitor processes for:
	+ identifying key external stakeholders (employers, government, high schools, community organizations) and determining their needs. (1.C.1)
	+ developing and improving responsive programming to meet external stakeholders' needs (or to understand whether this has been done). (1.C.1)
	+ determining the perception of the institution and its students in the community.
	+ assessing the satisfaction of external stakeholders with the institution and its students.
	+ selecting partners for collaboration (e.g., other educational institutions, civic organization, businesses)
	+ building and maintaining relationships with partners.
	+ evaluating the effectiveness of collaborations and partnerships.
	+ determining new stakeholders to target for services or partnerships
	+ meeting the changing needs of key stakeholders.

**Team Membership:**

Chair – Laurel Bretz

* WDCE (1)
* Occupational Academic Program Coordinator/Director (1)
* Outreach Center Directors/Staff (1)
* Administrative Services (1)
* Accounting Specialist (maintains the contract evaluation project) (1)
* Foundation (1)
* Faculty (2 – one of which is CTE faculty)
* PRM (1)
* Facilities Reservation Technician (1)